Gala Fundraising Event of the American Friends of LUCERNE FESTIVAL

Save the Date, Pricing Details, and Information

Monday, May 9, 2016
Carnegie Hall
881 7th Avenue, New York City

For more information:
aff@lucernefestival.ch
+1 917-710-1956

Vontobel is a proud partner of the American Friends of LUCERNE FESTIVAL, represented by Vontobel Asset Management Inc. and Vontobel Swiss Wealth Advisors AG.

www.lucernefestival.ch
It is the mission of the American Friends of LUCERNE FESTIVAL to allow the most talented music students from the leading conservatories in the United States to attend the LUCERNE FESTIVAL ACADEMY and to provide financial support to permit the best American orchestras and artists to perform at LUCERNE FESTIVAL.
Dear Music Lovers

The LUCERNE FESTIVAL ACADEMY is a unique and exceptional Summer Academy for young, highly talented musicians from around the globe who are introduced to the mysteries of modern and contemporary works.

The great composer and conductor Pierre Boulez founded the LUCERNE FESTIVAL ACADEMY 13 years ago. In the summer of 2016 a new chapter in the history of the LUCERNE FESTIVAL ACADEMY will be opened. The German composer Wolfgang Rihm will assume overall artistic directorship of the LUCERNE FESTIVAL ACADEMY and be supported by Matthias Pintscher as Principal Conductor. Along with Matthias Pintscher and Alan Gilbert and in keeping with this year’s Festival theme of “PrimaDonna,” five highly talented maestras will appear as conductors: Susanna Mälkki, Konstantia Gourzi, the two young conductors Elim Chan and Elena Schwarz, and the American bandleader Maria Schneider.

We would be delighted to have you join our elegant Gala Fundraising Event by participating and choosing between either individual seats or a table. It will be thanks to your support and commitment that we, the American Friends of LUCERNE FESTIVAL, will be able to provide financial assistance that makes it possible for exceptionally talented young musicians from the United States to attend the world-renowned LUCERNE FESTIVAL ACADEMY in the summer of 2016.

Almost one third of the top young musicians attending the LUCERNE FESTIVAL ACADEMY are graduates of the United States’ most esteemed musical conservatories, and the American Friends of LUCERNE FESTIVAL are very proud to help facilitate their studies in Lucerne, Switzerland.
The American Friends of LUCERNE FESTIVAL make appearances possible by such top American orchestras as the Boston Symphony Orchestra (with Andris Nelsons)… © Photo: Peter Fischli / LUCERNE FESTIVAL

Contributions to the American Friends of LUCERNE FESTIVAL are collected annually at a Gala Fundraising Event and the donor automatically becomes a Friend of LUCERNE FESTIVAL.

AMERICAN FRIENDS

American Friends of LUCERNE FESTIVAL

Thanks to the American Friends of LUCERNE FESTIVAL, the Festival and the Friends of LUCERNE FESTIVAL have gained an international standing. The non-profit organization was founded in 2002 in New York.

Board of Directors of the American Friends of LUCERNE FESTIVAL:
– Alan B. Vickery, Chairman
– Klaus Jacobs, Treasurer & Secretary
– Dr. iur. Hubert Achermann
– Beatrice Ducrot
– Mike T. Foley
– Michael Haefliger
– Cynthia Sculco
– Valentina Rota, Director of Development

Thanks to the generous support of the American Friends of LUCERNE FESTIVAL, not only could the LUCERNE FESTIVAL ORCHESTRA tour the United States in 2007, but it has been possible for the following orchestras to attend the LUCERNE FESTIVAL:

– Boston Symphony Orchestra 2015
– LUCERNE FESTIVAL ORCHESTRA (US-Tour) 2007
– Pittsburgh Symphony Orchestra 2009, 2013
– San Francisco Symphony 2010, 2015

In addition to being “Lead Sponsor” and “co-Sponsor”, a range of table categories is available at this annual occasion, from “Leadership Table” to “Benefactor Table” and then from “Premier Table” to “Patron Table.”

The American Friends of LUCERNE FESTIVAL is a 501(c)(3) charitable organization and your donation is tax deductible.
PRICING DETAILS

CO-SPONSOR OF THE GALA FUNDRAISING EVENT
$40,000 – $60,000

20 to 30 seats | Invitations to events in NYC and Lucerne
Branding opportunity: acknowledgment/logo on Gala Event
Co-sponsorship must be confirmed by 29 February 2016
– Invitations, acknowledgment/logo on Gala Event Program,
  acknowledgment/logo on Friends of LUCERNE FESTIVAL website

Table of 10 people prominently placed
Acknowledgment in the Gala Event Invitations*
Acknowledgment in the Gala Event Program
*Purchase of table/donation must be confirmed by 31 March 2016
– Information about the upcoming season at LUCERNE FESTIVAL
– Access to ticket sales before the general public
  (for all 3 Festivals, limited to 10 tickets per concert)

Exclusive Invitations to:
– LUCERNE FESTIVAL in Summer Opening Event
  (Concert tickets & Cocktail Reception & Gala Dinner)
– Special and Private Events with the Festival Director
– 4 general rehearsals and artistic talks
– Master classes in Conducting
– Individual meetings with musicians of the LUCERNE FESTIVAL ACADEMY
– Individual meeting with composers of the Roche Commissions
– Patronage Concert – Friends of LUCERNE FESTIVAL
  (Cocktail Reception)
– Friends meet Friends Events
– Music Journey with the LUCERNE FESTIVAL ORCHESTRA
  (with exclusive highlights and visits in both cultural and musical sectors)
– Access to the VIP Lounge for the Friends of LUCERNE FESTIVAL
– Regular Information / Individual Assistance

LEADERSHIP TABLE
$25,000

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PREMIER TABLE
$10,000

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  (for all 3 Festivals, limited to 4 tickets per concert)

Exclusive Invitations to:
– LUCERNE FESTIVAL in Summer Opening Event (Cocktail Reception)
– 2 general rehearsals and artistic talks
– Individual meetings with musicians of the LUCERNE FESTIVAL ACADEMY
– Patronage Concert – Friends of LUCERNE FESTIVAL
  (Cocktail Reception)
– Music Journey with the LUCERNE FESTIVAL ORCHESTRA
  (with exclusive highlights and visits in both cultural and musical sectors)
– Access to the VIP Festival Lounge for the Friends of LUCERNE FESTIVAL
– Regular Information / Individual Assistance

Price per seat
Information about the upcoming season at LUCERNE FESTIVAL
– Access to ticket sales before the general public
  (for all 3 Festivals, limited to 2 tickets per concert)

Exclusive Invitations to:
– LUCERNE FESTIVAL in Summer Opening Event (Cocktail Reception)
– 1 general rehearsal and artistic talk
– Patronage Concert – Friends of LUCERNE FESTIVAL
  (Cocktail Reception)
– Access to the VIP Festival Lounge for the Friends of LUCERNE FESTIVAL
– Regular Information / Individual Assistance

BENEFACTOR TABLE
$15,000

Table of 10 People
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– Information about the upcoming season at LUCERNE FESTIVAL
– Access to ticket sales before the general public
  (for all 3 Festivals, limited to 6 tickets per concert)

Exclusive Invitations to:
– LUCERNE FESTIVAL in Summer Opening Event (Cocktail Reception)
– 3 general rehearsals and artistic talks
– Master classes in Conducting
– Individual meetings with musicians of the LUCERNE FESTIVAL ACADEMY

PATRON SEAT
$750 – 4,000

– Patronage Concert – Friends of LUCERNE FESTIVAL
  (Cocktail Reception)
– Friends meet Friends Events
– Music Journey with the LUCERNE FESTIVAL ORCHESTRA
  (with exclusive highlights and visits in both cultural and musical sectors)
– Access to the VIP Festival Lounge for the Friends of LUCERNE FESTIVAL
– Regular Information / Individual Assistance
Every summer, some 130 young, highly gifted musicians from all around the world are given the unique opportunity to study contemporary scores and modernist classics in detail through daily rehearsals, workshops, and lessons and then to present their insights in performance.

© Photo: Peter Fischli/LUCERNE FESTIVAL
LUCERNE FESTIVAL

About LUCERNE FESTIVAL

LUCERNE FESTIVAL is one of the most prestigious festivals worldwide – and has been for over 75 years. Three times per year stars of classical music from across the world meet on the shores of idyllic Lake Lucerne, in the very heart of Switzerland, and together they enjoy a celebration of music: the famous orchestras, the legendary conductors, the virtuoso soloists.

The Summer Festival is the largest of the three annual festivals: in just four weeks you can experience more than 100 events, among them some 30 symphony concerts. Every year since 2003 it has been launched by the LUCERNE FESTIVAL ORCHESTRA, which Claudio Abbado founded in 2003. Starting in the summer of 2016 Riccardo Chailly will helm this splendid ensemble comprising internationally acclaimed soloists, chamber musicians, teachers, and members of the Mahler Chamber Orchestra. With the LUCERNE FESTIVAL ACADEMY, which was founded in 2003 by Pierre Boulez and which will be led for the first time this summer by Wolfgang Rihm, the Festival includes its own master school for new music where highly talented young musicians from all over the world dedicate themselves exclusively to the performance of works from the 20th and 21st centuries. Other events at the Festival involve one or two composers-in-residence and “artistes étoiles” who present their work in a variety of contexts. Each summer is devoted to a specific theme that governs the choice of works in the programming. Through such innovative event formats as the 40min series of short concerts LUCERNE FESTIVAL is forging new paths and opening the way toward a wider range of audiences.

Established in 1988, the Easter Festival takes place each spring two weeks before Easter and runs through Palm Sunday, with a special focus given to sacred music, whether in the “Salle blanche” of the KKL or through concerts in the atmospheric ambience of Lucerne’s churches. The youngest of the three festivals, the Piano Festival, has been taking place every year in November since 1998. Celebrated keyboard virtuosos and emerging stars come to Lucerne for nine days to perform recitals, concerts of piano music, and chamber music. And Piano “Off-Stage” complements the classical programming with long nights of jazz in Lucerne’s finest bars.

Music that sounds like its composers imagined it. Musicians who dedicate themselves to their craft with devotion and passion. Audiences who immerse themselves in a world of sound far removed from the stress of daily life. LUCERNE FESTIVAL is what makes all this possible – and it has been doing so for more than 75 years.

A new era begins: starting in 2016 Riccardo Chailly is the LUCERNE FESTIVAL ORCHESTRA’s music director. © DECCA

The KKL Luzern, designed by Jean Nouvel: a cathedral of music and sound, famous for its phenomenal acoustics and its exquisite architecture alike.
Audiences and musicians alike are spread across the performance space: the LUCERNE FESTIVAL ACADEMY plays Boulez’s Rituels.
About the LUCERNE FESTIVAL ACADEMY

Each summer around 130 talented young musicians from all over the world are given the opportunity to dedicate themselves to a repertoire that is still all too often overlooked in the classical music world: the music of the 20th and 21st centuries. Over a period of three weeks they immerse themselves in key works of the modern era through daily rehearsals, workshops, and lessons; they also study and rehearse brand-new scores, many of them composed specifically for the Academy, and experiment with innovative performance formats. The Festival audience in turn benefits from this unconventional programming replete with discoveries and surprising listening experiences.

This internationally unique campus for contemporary music was founded in 2003 by the French composer and conductor Pierre Boulez and Festival Executive and Artistic Director Michael Haefliger. Starting in the summer of 2016 the German composer Wolfgang Rihm will take over as Artistic Director; he will be assisted by Matthias Pintscher as Principal Conductor. Members of the Paris-based Ensemble intercontemporain, which specializes entirely in the performance of contemporary music, are on the faculty as instrumental teachers and mentors. Other renowned conductors, composers, and soloists are additionally invited: including such figures as Peter Eötvös, Alan Gilbert, Heinz Holliger, Sir Simon Rattle, Anne-Sophie Mutter, and Martin Grubinger. The works on their “curriculum” are eventually presented to the public in concerts by the orchestra of the LUCERNE FESTIVAL ACADEMY, for which all of the students join together, as well as on various ensemble programs.

The LUCERNE FESTIVAL ACADEMY naturally also encourages independent artistic initiative on the part of the students and therefore presents Academy participants in projects they themselves have developed and in which they venture to explore connections to other musical forms and styles. It is not only instrumentalists who benefit from the praxis-oriented training offered by the LUCERNE FESTIVAL ACADEMY; this institution is also a destination for conductors and composers. Each year’s list of offerings includes a master class in conducting, while the Roche Young Commissions series provides young composers with commissions for new works.
Lucerne

The city, the lake, the mountains – Lucerne offers a plethora of cultural events and a true taste of nature. And it is a city with tradition: already during the Roman period or even earlier, a small settlement was located at the outlet of Lake Lucerne. The Monastery of St. Leodegar was founded in the 8th century.

Today, Lucerne is far more than a Canton or a city in Switzerland. It is one of the most charming places in Switzerland and offers extraordinary experiences in terms of culture and nature. And it is also known for its landmarks: the Chapel Bridge, the Water Tower, the impressive Lion Monument, beautiful churches, and the picturesque old town. The city also offers numerous museums, including the Rosengart Collection displaying works by Pablo Picasso and Paul Klee, the Lucerne Art Museum, and the Richard Wagner Museum in Tribschen.

Surrounded by an impressive mountain landscape and Lake Lucerne, the city also offers unforgettable excursions. These include boat trips on the lake as well as tours to the nearby mountains, such as the Pilatus with the world’s steepest cogwheel railway, or the Rigi, where Europe’s first mountain railway was installed in 1871.